



## SCCA Board Meeting

Saturday, June 22, 2024 10:00 am – 11:30 am  
SCCA Board Transition Meeting via Zoom Meeting

**Invited:** Chandler Cox, Madison Farrell, Katherine DeWitt, Aubrey Sejuitt, Jennifer Jordan, Theresa Allen, Twaina Harris, Stephanie McMillan, Dominique Roberts, Tina Ferguson, Kasey Ennis, Kiersten Warfield, Camilla Bravo, Amanda Budd, Guy Ilagan, Genelle Sawyer, Jennifer Bennett, Beth Wilson

**Attended:** Chandler Cox, Madison Farrell, Katherine DeWitt, Jennifer Jordan, Theresa Allen, Twaina Harris, Stephanie McMillan, Guy Ilagan, Genelle Sawyer, Jennifer Bennett, Beth Wilson, Regina Shelton

## Meeting Minutes

### Call to Order and Roll Call

#### Transition to New President

Guy Ilagan (*Out Going President*) thanked everyone for their support and officially handed the meeting over to the new President, Madison Farrell

#### Approval of Previous Meeting Minutes

Meeting Minutes from the previous meeting (04/29/2024) were not distributed. These minutes will be distributed and approved at the next meeting.

**President's Report:** Madison Farrell (*President*) indicated he had nothing to report.

#### Executive Director's Report (Dr. Jennifer Jordan):

- Dr. Jordan indicated the desire to conduct a membership drive to increase membership numbers. Suggestions were made about incentives and strategies, including free conference registration for a member who gets a certain number of people to join. Dr. Jordan would like to specifically focus on increasing participation of universities and graduate students. Dr. Jordan asked for specific ways to engage directly with programs around the state. Genelle Sawyer (Secretary) indicated she will share information about SCCA and the conference at a quarterly meeting with DMH and program directors.
- Dr. Jordan indicated there are challenges with the transition of the Treasurer position due to account access issues. Dr. Jordan suggested the Board consider moving the Treasurer position away from a nominated position to a position that someone holds on a longer-term basis. There is a need to look at the by-laws to understand what needs to be adjusted.
- Dr. Jordan discussed a \$300 a month stipend and one-time \$1000 bonus for Kiersten Warfield, Chandler Cox, and Kasey Ennis due to their extensive engagement with SCCA and their specific skillsets. The goal is to incentivize these individuals to remain in their positions as Advocacy, Communications and Membership Chairs.
- Katherine DeWitt (*Treasurer*) made a motion for a one time \$1000 bonus and \$300 monthly stipend for the current Advocacy, Communications, and Membership Chairs; Madison Farrell (*President*) seconded the motion. The Board **unanimously voted** in support of the motion. **The motion passed.**

- Katherine DeWitt (*Treasurer*) made a motion to form a committee to review the by-laws, specifically related to the Treasurer position; Guy Ilagan (*Previous President*) seconded the motion. The Board ***unanimously voted*** in support of the motion. ***The motion passed.*** The following individuals volunteered to serve on this newly formed committee: Madison Farrell, Katherine DeWitt, and Twaina Harris. Chandler Cox suggested including Kasey Ennis given that she is over membership. Discussion included the idea that the review of by-laws should include a review of the roles of Communication, Advocacy and Membership Chair. It was suggested that Chandler Cox, Kiersten Warfield and Kasey Ennis create descriptions of these roles as well as whether all committee chairs should do the same. Dr. Jordan suggested locating an old version of a handbook to send out rather than having to start from scratch.

- **Review Committee Reports**

#### **Advocacy (Chandler Cox)**

- **Counseling Compact**

Katherine DeWitt asked for appreciation and acknowledgement for Chandler's work on the Compact. South Carolina is officially a Compact State. Dr. Jordan may be the state delegate, but this will officially be voted on in July.

- **Mental Health Hill Day**

Chandler reported that the first ever Mental Health Hill Day was a success. 32 individuals RSVP'd and 16 came to the event. The weather was challenging which likely impacted participation.

- **Legislative and advocacy challenges:**

The bill that bans gender affirming care did pass and it now requires counselors to report if a child discloses a desire to be called by another name or gender. Chandler shared that there is a possibility the bill will be contested in court.

The bill to combine all mental health entities had sweeping bi-partisan support but was killed at the last minute due to the Freedom Caucus. Chandler indicated that we will need to continue to watch this group of legislators closely.

- **Medicaid**

Chandler Cox reported there is a meeting coming up with DHHS and she will keep the Board updated.

- **Best Practices Counseling Children Through Parental Separation / Divorce – USC Children's Law Center Partnership**

Attorneys have provided feedback that we should not create a document and put anything in writing. Instead, there is going to be a virtual event to talk us through best practices and give tips on how to write an affidavit, documentation, etc. The event will be held July 12<sup>th</sup> at 12pm and will be an Ethics CE for all members. There was a suggestion to have the same attorneys do a pre-conference session.

- **Sport Counseling Advocacy Group**

Some members created an advocacy sub-committee that will work toward specific goals related to sports counseling, including having an LPC in all K-12 and universities.

- **Anti-Trafficking Initiative**

One member of the committee is on the Upstate Anti-Trafficking Coalition. Have been in touch with Human Trafficking Unit of SLED for potential training opportunities

- **Goals for next legislative session**

1. Changes to LPC Practice Act: all other providers have language in their practice act that makes it practice without a license or impersonate; there are a group of mental health people practicing who are not licensed and are doing harm; Board doesn't have license to regulate, includes Christian "counselors" who may do conversion therapy.
2. Reimbursement for LPC-As with insurance; thinking about it being a barrier to care; many insurance providers put a cap on a certain area which may make access to care more challenging because some specialty areas may not be covered.

### **Technology (Kiersten Warfield)**

Currently looking at options for conference webpage options; have used Wix for regular website and may use again. We are gearing up for conference proposals and pre-conference proposals will be open this weekend.

The newsletter went out with 65% of individuals opening it. The next newsletter will go out July 5.

We've had 2 CEs so far and 2 more are scheduled. We are running into some tech issues with TPN but are keeping an eye on it. Engagement in CEs is from all over the country – multiple from Louisiana. Looking into some CEs with sports counseling and affidavit writing. Kiersten encouraged anyone to write a blog if interested

There is more engagement on LinkedIn than in past but most engagement is through Instagram. Currently focusing on virtual CEs and looking to switch gears to conference.

**Ethics:** not present

### **Membership (Kasey Ennis)**

Kasey Ennis was not present but Kiersten Warfield provided some updates on the new platform and moving from Member Planet to Association Sphere. The contract is signed and are working on cut over; hoping to have it done by first week of July; conference registration will be done directly on Association Sphere.

### **Graduate Student (Regina Shelton)**

Regina put together flyer and submitted it to all of universities in SC and made phone calls. Regina discussed some success on reaching out to universities in the state and shared about plans to schedule a date with Webster University. Katherine shared about an upcoming event this Saturday at South University that could be a way to engage with students, which Regina plans to now attend. This event presentation is planned to be recorded for us to use for other universities.

Regina brought up the idea of "Campus Ambassadors" and the goal of having one on each campus to serve as a point person. Katherine DeWitt (*Treasurer*) brought up our past Emerging Leaders program and if we could look at wrapping the Graduate Student Ambassador program in with this. Jennifer Jordan shared that this program fizzled out a few years ago, but that it would be good to restart. Would need to define the role of Campus Ambassador but could encourage them to engage with the board and serve on a committee.

### **Awards – Dr. Aubrey Sejuit *not present***

Regina brought up graduate student awards and if we could award graduating students with a cord to wear at their graduation ceremonies. Jennifer Jordan (*Executive Director*) recommended that we do this for those student members who attend the conference.

No further awards business discussed.

### **Conference Committee – Dr. Jennifer Jordan**

Conference dates will be February 26<sup>th</sup>-28<sup>th</sup>, 2025.

Jennifer discussed changes to the conference for 2025, especially with pre-conferences due to ongoing confusion with attendees registering for pre-conferences. She shared ideas for changing the name of pre-conferences to 'learning summit' as well as changing fee structure to a daily fee and all-inclusive fee with increased rates as we have noted we are very low-cost compared to similar conferences in the region.

Conference presentation proposals were discussed – we will be releasing the proposal application earlier this year than we have in the past so that we may begin advertising earlier. Proposal applications will be released this weekend, with pre-conference proposals due by August 1<sup>st</sup>.

Jennifer discussed the idea for ending luncheon a few minutes earlier than we typically do and encouraging attendees to split up into their regions of the state for additional opportunities to network with other professionals in their local areas.

Jennifer discussed the conference room rate fee being \$147.00/night this year and brought up plans to add two more years to the contract at the current location, The Hilton Myrtle Beach Kingston Resorts.

### **New Business**

Chandler Cox (*Advocacy Committee*) shared about experiences with SCAMHCA during the legislative session and barriers here. Chandler shared that they have plans to conduct a Counseling Compact CE Training in November and have asked us for partnership and involvement. Katherine suggested that this could also be a conference session in February, as we will have more information on how the Compact will proceed by then.

*Motion was made for the SCCA to co-sponsor this event with SCAMHCA which may include assisting in publicity and providing a donation of funds to use for snacks at the event.*

*Motion seconded by Katherine Dewitt*

*Motion carried that the SCCA will offer to co-sponsor this event with SCAMHCA.*

Madison Farrell (*President*) discussed future board meeting dates as follows:

September 21<sup>st</sup>, 10am

February 28<sup>th</sup>, time TBD (at conference)

April 19<sup>th</sup>, 10am

June 21<sup>st</sup>, 10am (2025 transition meeting)

Zoom links will be sent in advance of each meeting.

**\*\*No further new business\*\***

### **Old Business**

No old business brought to the board

*Madison made a motion to adjourn the meeting at 11:44am*

*Motion seconded by Katherine Dewitt*

*Motion carried that the meeting would adjourn*